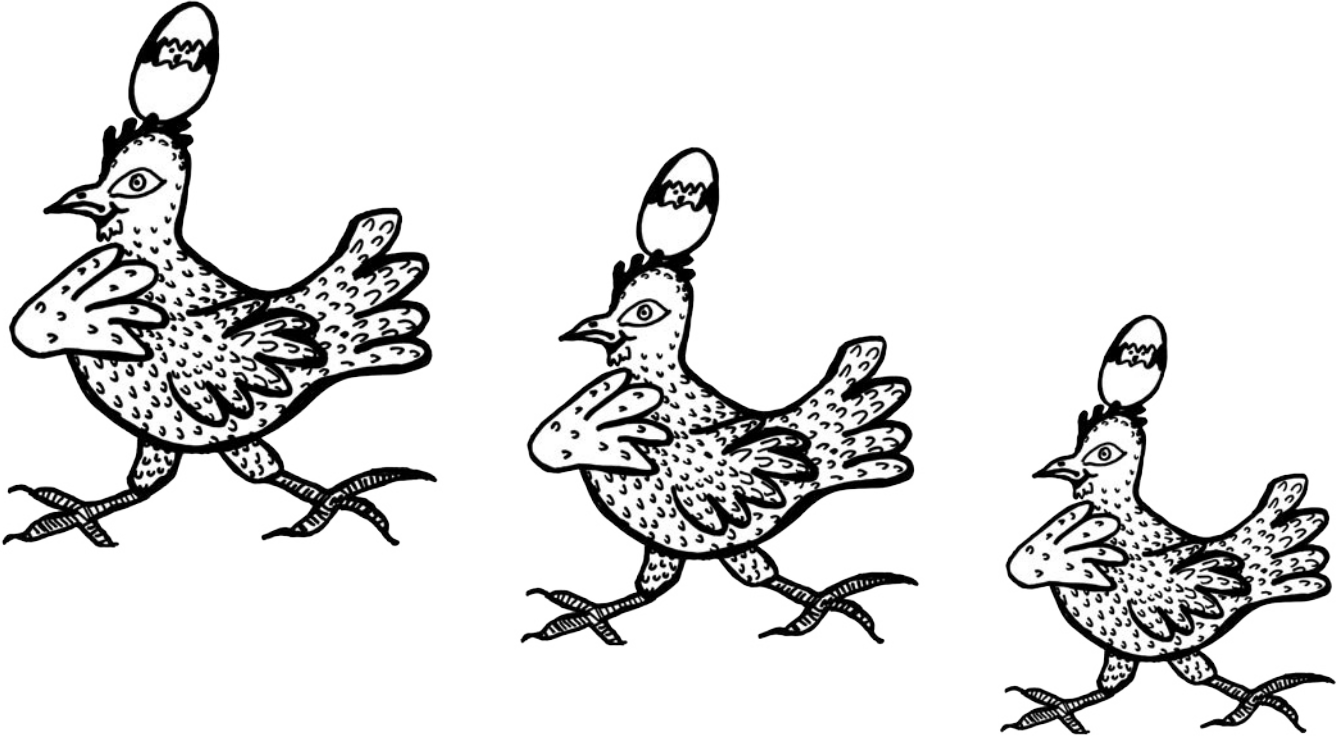


Chicken and Egg

Which came first, the chicken or the egg?

It doesn't matter. What matters is that the whole chicken-egg cycle got going and we aim to maintain a healthy balance. We mustn't boil all the eggs or roast all the chickens, otherwise we'll lose both ways of developing the future.



"It has felt like juggling lots of balls, while walking along a tightrope – keeping everyone involved and inching slowly forward at the same time."

KEY MESSAGES

- ChangeUp aims to engage communities, frontline organisations and individuals and get bottom-up input into plans that will shape the future. It doesn't matter whether this started from the bottom or was guided from the top, but it does matter that we get into a cycle where there is a balance between top-down guidance and bottom-up input.
- One of the big benefits of the way the ChangeUp programme has been run so far is that the process has helped bring different parties together and begun to change attitudes.
- The IDPs don't always capture this – in fact, some of them could probably have been written immediately by one or two individuals for a fraction of the cost, but the consortium and consultation process has had its own rewards (and growing pains) and generated some feeling of ownership.