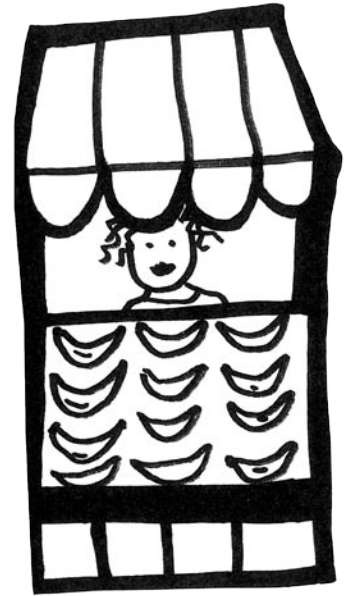


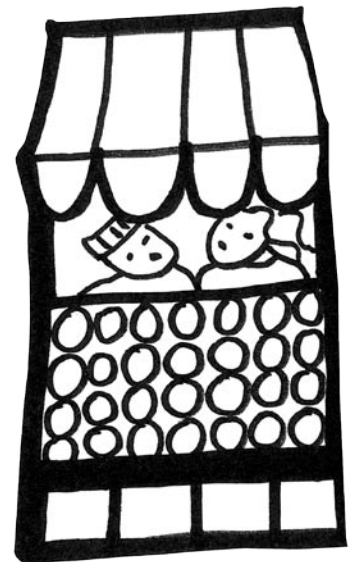
# Food Suppliers

There was a town where an abundance of fruit, vegetables and produce could be found in a wide variety of shops and market stalls. It was a bustling and busy place, if somewhat chaotic.



A new licence was issued with the instructions that the sale of each food variety was granted to a single retailer. So, if the market stall in the town centre sold oranges, the local corner-shop wasn't allowed to. The idea was to streamline retailing operations, making them all highly efficient.

The only problem was that some people only ever made it to the local corner-shop where they had a good relationship with the shop-keeper, and so they missed out on eating oranges altogether.



## KEY MESSAGES

- Reality is complicated and messy, for example, a particular faith group might feel comfortable participating in the local ASP forum. Alternatively, they might see it as "mainly for the black community" and not relevant or welcoming to them; they might feel more of a connection with the voluntary sector through some of the work they do. Or perhaps the head of the group is an important member of their local neighbourhood forum and the views of the group filter through the community network instead.
- The point is that it doesn't matter too much how this group is represented, as long as there is a sufficiently diverse infrastructure that picks up their views somewhere, rather than letting them fall completely through the net.